Innovation in COVID-19 Course:
Starting September 29th

Innovation in COVID-19 is a **6-week course** hosted by Scale X Design, CARE's groundbreaking Accelerator for the development sector. We work with NGO teams to shift mindsets, design for and accelerate scale of promising programs through digital curriculum and in-person mentorship.

Based on our existing Mindsets for Innovation lab, we look to rise to the moment of COVID-19, focusing on practical innovation methods and lean experimentation techniques we can all use to better respond to our current limitations. This course is for small teams looking to adapt, iterate fast and harness the opportunity for transformation in the wake of COVID-19.

Built on a foundation of success

In 2016, CARE launched Scale X Design as the first accelerator program targeted to NGO programming. Through three cohorts, 40 teams and over 220 participants from 27 countries, CARE has accelerated the development of innovative programming to reach scale. In addition to internal CARE teams, previous cohorts have included teams from Habitat for Humanity International, World Wildlife Fund and Pact World.

"*Participating In the Accelerator program has brought a change In my tremendous thinking about designing a model: focusing on the needs of the users, anticipating the barriers to implementation, and standardizing tools and processes to reduce variations while preparing to scale up from the outset.*"

- Scale X Design Participant

Photo Credit: C. Wagner

Innovating Virtually
Learn to effectively design and innovate in a virtual environment, without sacrificing stakeholder input.

Design Methods
Gain practical human-centered and lean methods to iterate and design quickly with our changing environment.

Targeted Support
Receive 1:1 support and feedback for your team's specific challenges and needs.

1 **2** **3** **4** **5** **6**

Understanding the Problem... Virtually!

> ## Innovation Tools
Human-centered Design, Lean Methodology

> ## Experimentation and Iteration

Over 6-weeks, teams will work through innovation mindset shifts and gain practical tools and methods that will help them design and iterate their programs quickly, during and after COVID-19. Participants will leave the workshop with new ways of thinking, a suite of new tools and a greater network of peer connections.

We've built this course for teams struggling to sustain and build innovation during COVID-19. It's for those that are seeking ways to build for greater impact and/or scale in programs; have the desire to transform mindsets and actions to be more agile and iterative; want to build skills in using modern design tools & approaches; and/or want to better understand and gain insight from their "users", even during challenging conditions prohibit face-to-face connections.

This course is for innovation or program teams looking to adapt, iterate fast and harness the opportunity for transformation in the wake of COVID-19.

Innovation in COVID-19 lasts 6 weeks with an 18 to 20-hour total commitment. Includes weekly 1-hr digital sessions hosted via Zoom, 1-2 hours of group work with your team and weekly available office hours to dive deep into your team's specific context and innovation challenges!

3-5 Team Members per Registration
*Early Bird Course Fee - $3,500 USD
Course Fee - $5,000 USD

*Early Bird rate valid through September 4th

Email savannah.miller@care.org to secure your spot today!